



## We invite you to PIF – Pay It Forward!

The Real Estate Book is pleased to announce our support of the Acts of Kindness Network (AOKN) in our community.



**AOKN is a grassroots, non-profit organization established in 2002 as legacy in honour of Jane Armstrong, mother of Founder, Deborah Seigel. The network invites socially responsible corporations and individuals to support persons and agencies in need in their local community with time, talent and tangible goods.**

AOKN believes that social responsibility has the power to do enormous good and potentially change the world. AOKN initially organized a Holiday Gift Drive for one local facility of 125 residents and now serves thousands of families internationally with chapters and Goodwill Ambassadors around the world.

AOKN has established relationships with many charitable organizations, and continuously receives requests for those in need. The network also receives calls from residents who have items they wish to donate. Their database is advised accordingly and that is when the magic happens! Donors are happy to know their previously loved belongings have found a home other than the landfill and the recipients are overjoyed with their good fortune... the donors act of kindness!

**Agents**, we encourage you to introduce your clients to the Acts of Kindness Network. This is a wonderful value added relationship building tool and will distinguish you in the marketplace as being socially responsible. For more information visit - [www.aokn.ca](http://www.aokn.ca)

**Homeowners**, as you pack and prepare for your move, make a list of the furniture and household items in good condition and working order that you would like to donate to those in need or PIF – “Pay It Forward”. Email the Acts of Kindness Network and a Kindness Coordinator will contact you to assist you in the process - [2bkind@aokn.ca](mailto:2bkind@aokn.ca)

However you chose to support, know in your heart you will have made a difference in the lives of others and enabled the network to honour their mission to *Share Kindness, Touch Hearts Change Lives!*